



Daijob.com Price List

Updated May 2026



Daijob.com Price List - For Direct Company-

Packages	Job Postings (positions/month)	Scout Mail (mails/month)	3months	6months	12months
Single Package	1	70	¥ 715,000 (¥ 238,333/month)	¥ 1,170,000 (¥ 195,000/month)	¥ 1,950,000 (¥ 162,500/month)
Standard Package	5	200	¥ 1,200,000 (¥ 400,000/month)	¥ 2,010,000 (¥ 335,000/month)	¥ 3,370,000 (¥ 280,833/month)
Premium Package	10	400	¥ 1,680,000 (¥ 560,000/month)	¥ 2,815,000 (¥ 469,166/month)	¥ 4,720,000 (¥ 393,333/month)

※ The consumption tax will be added to the above amount.

※ Other options are also available.

Package Details

Company Profile Page



■ Brand your company on the Company Profile Page with text and your company logo.

Job Postings



- Posting on Japanese and English sites
- Job slot: unlimited modification to job postings
- New positions are listed in Job Mail sent to subscribers

Feature Article Page



■ Create a Feature Article to further explain your business and company culture. Including photos and details increases both responses to your advertisement as well as to Scout Mails you've sent. Increase exposure and create a stronger and more positive image to potential candidates.

Scout Mail



- With Scout Mails, you can contact candidates directly who have posted their resume in our Resume Databank
- Candidates who make their resume public are highly motivated. Contacting them directly has been proven to lead to successful hires.

New Posting Special

NEW

Logo will appear on Daijob's top page for 2 weeks as a new arrival company.



Listed as new arrival company in newsletter

Daijob.com Option Prices

Banners and Text Advertisements



①Supersized Banner

1072 × 96 pixels Size:45KB Format:JPEG,GIF,PNG

Catch peoples attention with a large banner prominently placed on the Daijob.com top page, which will link to your company's profile page or feature article.

②Big Banner

300 × 250 pixels Size:45KB Format:JPEG,GIF,PNG

Big banners contain a link to your company's feature article page or your company information page.

Adirect link to your company's website may be placed in announcements for seminars, etc, for an additional 1,000,000JPY.

③Rectangle

300 × 250 pixels Size:45KB Format:JPEG,GIF,PNG

Big banners contain a link to your company's feature article page or your company information page.

Adirect link to your company's website may be placed in announcements for seminars, etc, for an additional 500,000JPY.

④Hot Agent (for Recruiters and Staffing Agencies)

110 × 61 pixels Size:20KB Format:JPEG,GIF,PNG

Your company logo will appear on the Daijob.com top page, which will link to your company's profile page or feature article.

⑤Featured Companies

110 × 61 pixels Size:20KB Format:JPEG,GIF,PNG

Your company logo will be displayed on a rotation banner on the Top page

Target Advertisement



⑥Target Ad

Text ads that appear within searches for particular industries.

⑦Top Category Specification

Gives your job ad priority over other job posting and will appear at the top of the search results.

Service Menu	Description	Period	Price
Banner / Text Advertisement			
1 Supersized Banner	A supersized banner on Daijob.com's top page. *The size may be adjusted during our career fair promotion. (Limited to companies)	1 month	¥2,000,000 (each site)
2 Big Banner	Big Banner on the top page of Daijob.com (Limited to 5 companies)	1 month	¥1,000,000 (each site)
3 Rectangle	Rectangle Banner on the top page of Daijob.com (Limited to 5 companies)	1 month	¥500,000 (each site)
4 Hot Picks (for direct employers)	Weekly "Hot Agent" banner ad(company logo)on Daijob.com. Links to Company Profile page(Limited to 5 companies)	1 week	¥150,000 (each site)
5 Featured Companies	Your company logo will be displayed on a rotation banner in the Top Page(Limited to 12 companies)	2 weeks	¥250,000 (each site)
Target Advertisement			
6 Target Ad	Texts ads that appear within searches for a specific job type Choose up to 3 categories to place your ad.	1 job type / 1 week	¥100,000 (each site)
7 Top Category Specification	Gives your job ad priority over other job posting and appears at the top of the search results	1 job type / 1 week	¥150,000 (all site)
Others			
Newsletter (5 line ad)	Text advertisements and links can be included in "Daijob News" (Bi-weekly / English)" and "Daijob News(Weekly / Japanese)"	1 time	¥100,000
One Company Mail	This is a special issue text mail sent to our users that features 1 company only.(1 slot available every Thursday, except holidays).	1 time	¥350,000
Additional Option			
Additional Scout Mails	Increase your scout mail quota	10 scout mails/ month	¥20,000
Additional Job Posting	Increase your job posting quota	1 job posting	¥50,000
Operation Support Service	Search & compose a list of candidates, create job description and feature article page, and consultation on scout mail templates.	1 month	¥100,000
Batch Scout Mail Service	We send mass scout mails to all candidates who meet your hiring requirements on your behalf	100 scout mails	¥200,000
Non-Disclosure Job Posting	Post job(s) without identifiable company information	1 job type / 1 week	¥150,000
Translation			
Japanese to English Translation	Translating Japanese texts to English(Job Posting)	per 400 characters	¥7,410
English to Japanese Translation	Translating English texts to Japanese(Job Posting)	per 120 words	¥4,940
Native Level English Check	Providing a native level English check on copy provided by client	per 200 words	¥3,120
Others			
CVDB Access	Can access and browse resume bank. (Up to 12 months)	—	—

※Please note that Japanese VAT will be added to the price stated

Please combine with a selection from the above menu

Financial benefits of using Daijob.com

- ① Flat and fixed prices, so the more people you hire, the more you can reduce your recruiting costs.
- ② Fixed prices allow for simplified expense management .

Example: If two personnel with an annual income of ¥5,000,000 are hired during the posting period

	Usage Fee		Contingency fee		Hiring Cost	Cost reduced
For contingency fee [Equivalent to 35% of annual income]	¥0	+	¥3,500,000 (¥5,000,000×2 personnel×35%)	=	① ¥3,500,000	①-②
If Daijob.com is used [Listing period: 3 months]	¥715,000	+	¥0	=	② ¥715,000	¥2,785,000

We can provide a simulation based on your company's requirements. Please feel free to contact us.

Our Services

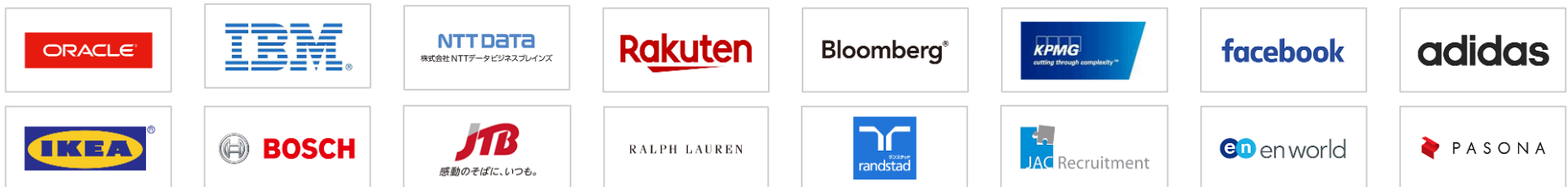
Ranked No.1 in the number of registered bilingual professionals, global job openings and global IT professionals, respectively.

*As of June 8, 2017, according to ESP Research Institute

Since the launch in 1998, we have been running Daijob.com, an international job-matching site with 750,000 registrations by bilingual job-seekers. Over that time, we have a proven track record in being able to provide job opportunities for both Japanese people wanting to work in a foreign-affiliated company and non-Japanese people who wish to try their hand at working in a Japanese company.



We have helped **8,400** foreign and global companies (domestic and international) to date with their recruitment needs.



Company Profile

Human Resocia provides a link between people with excellent international communication skills and companies wishing to find employees who possess a global outlook. We contribute to globalisation and the development of the job market for the internationally-minded through our site aimed at Japanese global and foreign-affiliated companies, as well as our Daijob Go Global career fair.

We pride ourselves in being the No.1 in three categories:

- The number of bilingual candidates
- The number of global IT talent
- The number of global positions

* As of June 8, 2017, according to ESP Research Institute



Name	Human Resocia Co., Ltd.
Description of Business	■Advertising and Media •Operation of Global, Bilingual Job Board “Daijob.com” •Operation of jobsite for Japanese jobs overseas “Working Abroad” •Operation of global IT job board “Working Abroad Worldwide” •Participation in international job board platform “The Network” •Operation of HR Management Information Website for Global Enterprises “Daijob HR Club” •Operation of jobsite launched for foreign IT specialists wanting to work in Japan: “Jobs in Japan” •Management of “Hello Japan”, a specialized job site for Specific Skilled Workers ■Events •Operation of “Daijob Career Fair”
Established	February 1988
Head Office	Nishi-Shinjuku Prime Square. 2nd Floor, 7-5-25 Nishi-Shinjuku, Shinjuku-ku, Tokyo
Representative Director	Tetsuo Takahashi
Capital	100 million yen

Thank you for downloading the document.

If you have any questions or concerns about this document, please feel free to contact us.

We will be happy to assist you even if you are not sure about your recruitment plan, or if you have not reached an agreement within your company.

Please contact us if you are in a hurry.



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